**REVIEW WEBSITE**

**Domain: a2z-reviews.com**

**Functionality:**

* Aggregates reviews from top sites such as cnet, consumer reports, etc
* Ability to search across categories (keyword search generated page url?)
* Home page listing of recent reviews? or top reviews?
* Incorporate quantcast, etc, pixels

**Top Level Categories (will define secondary landing pages):**

* Home
* Auto
* Technology
* Baby & Child
* Travel
* Shopping/ Fashion

**APIs:**

* cNet API: <http://api.cnet.com/dashboard.html>
* cNet Word Press: <https://wordpress.org/plugins/cnet-api-search/>
* Rate it All API: <http://rateitall.pbworks.com/w/page/12713892/FrontPage>
* Best Buy API: <https://developer.bestbuy.com/documentation>
* Consumer Reports: <https://embedkit.com/embed/consumerreports/>

**Automobile**

* Dealer Rater API: http://api.dealerrater.com/docs/
* High Gear Media: http://feeds.highgearmedia.com

**Electronics**

* Gdgt: http://www.engadget.com/

**Shopping**

* Shopzilla (this is what I use to power the fashioinistas finds website): http://publisher.shopzilla.com/

**Travel**

* Trip Advisor (need to become partner): <https://developer-tripadvisor.com/content-api/>
* TripIt API: <http://www.tripexpert.com/api>
* Olery: <http://www.olery.com/api/>
* Expedia: <http://hackathon.expedia.com/directory>

**Example of Sites Following The Authority Review Model:**

* Cnet.com
* Pocket-Lint.com
* TrustedReviews.com
* TechRadar.com
* Wired.com
* ConsumerReports.org
* TheWireCutter.com
* TheSweetHome.com
* ConsumerSearch.com
* Comparaboo.com

**Review websites:**

http://www.productreview.com.au/

http://thewirecutter.com/

http://www.toptenreviews.com/

http://www.wired.com/category/gear/reviews/ (is there an rss feed)

http://www.pcmag.com/

http://www.makeupalley.com/

http://www.which.co.uk/ (great site!!)